CloudMetric

Cybersecurity Awareness Training

Learn, Adapt, and Secure

Human Error is the #1 Security Threat to Your Organization!

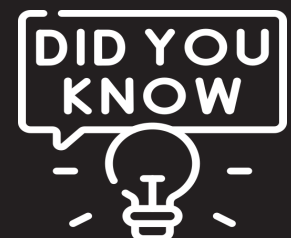## What is Cybersecurity Awareness Training?

Cybersecurity awareness training educates people on identifying and avoiding cyber dangers. The goal is to avoid or minimize harm to the organization and its stakeholders and reduce the human side of cyber risk.

Cybersecurity awareness training is paramount in today's digital landscape, where cyber threats continue to evolve at an alarming pace. The numerous benefits include reduced risks, enhanced incident response, fortified data protection, and heightened customer trust.

Through ongoing training and education, businesses can establish a resilient cybersecurity posture, safeguard their digital assets, and ensure a secure future in an increasingly interconnected world.

82% *of Canadian organizations experienced at least one successful email-based phishing attack in 2022.*

46% *of Canadian organizations reported data loss due to an insider's action.*

DID YOU KNOW

Why do your employees need cybersecurity awareness training?

Ransomware attacks continue to increase all over the world. The Data Breach Investigation Report (DBIR)[1] by Verizon says there was a 13% rise in ransomware attacks year-over-year from 2021.

Research suggests that human error is involved in more than 90% of security breaches. Cybersecurity awareness training helps to minimize risks of phishing attacks, social engineering, malware and ransomware.

Many businesses rely on valuable intellectual property (IP) to maintain a competitive edge. Cybersecurity awareness training helps employees understand the importance of protecting IP, including trade secrets, patents, and proprietary information.

Industries such as healthcare, finance, and education are subject to stringent regulatory requirements regarding data protection and privacy. Educate your employees and avoid hefty fines, legal liabilities, and reputational damage with cybersecurity awareness training.

1. The Data Breach Investigation Report (DBIR) published by Verizon is one of the most comprehensive cyber security reports published publicly online. Security practitioners use the DBIR to get real-world perspectives on potentially damaging data breaches and based on data-driven analysis.

Don't wait until it's too late! Join our Cybersecurity Awareness Training and empower your organization to navigate the digital world safely.

CloudMetric
www.cloudmetric.ca
1.833.323.7905

Why choose Cloud Metric's security training?

Essential Training Topics for 2023:

- **Phishing Techniques**
- **Social Engineering**
- **Security at Home**
- **Secure Internet & Email Use**
- **Working Remotely**
- **Mobile Device Security**
- **Password & Authentication**
- **Cloud Security**
- **Public Wi-Fi**
- **Physical Security**
- **Removable Media**
- **Secure Social Media Use**

Phishing Simulator

☑ Develop a proactive and conscious mindset.
☑ Track and measure performance.
☑ Gamification and rewards.

Computer-Based Training

☑ Flexible e-learning to fit everyone's schedule.
☑ Ease of training implementation.
☑ Excellent technical support.

Customize Content

☑ Brief and educational content.
☑ Industry-specific cyber awareness training.
☑ Enhanced trust from clients and partners.

Available in French

☑ Better comprehension of the topic.
☑ More engagement for French-speaking employees.
☑ *Renforcez votre cybersécurité.*

Organizations must prioritize cybersecurity awareness training, with cyber threats becoming more sophisticated and prevalent.

CloudMetric
www.cloudmetric.ca
1.833.323.7905

Take Proactive Measures

FREE Risk Assessment

Risk assessments help organizations understand, control, and mitigate all forms of cyber risk. Taking our FREE risk assessment is the first step to evaluating your current security controls and vulnerabilities.

In-Depth Cybersecurity Assessment

An in-depth cybersecurity assessment is a critical component of a risk management strategy, data protection efforts, and insurance compliance. More than just a checklist, It analyzes your organization's cybersecurity controls and their ability to remediate threats.

Managed Cybersecurity Services

In a world where cyberattacks are growing, traditional anti-virus solutions are simply not enough. Protect your business with advanced Endpoint Detection Response (EDR) and Managed Detection Response (MDR).

Automated Network Penetration Testing

While assessments capture a point-in-time snapshot. Penetration testing can perform a live, full-scale control test (firewall restrictions, configuration changes, etc.). A penetration test can also measure the effectiveness of these controls through its exploitation techniques.

Businesses of all sizes face unprecedented challenges in protecting their sensitive data and digital assets. Awareness training is the first step towards becoming a vigilant defender of your online security.

www.cloudmetric.ca

1.833.323.7905

Our IT Group

SERVER**CLOUD**
C A N A D A
YOUR FLEXIBLE BUSINESS ENVIRONMENT

CloudMetric
Secure Data Solutions

TelecomMetric
Secure Unified Communications